

Apple March Madness 2026

New Hardware

- iPhone 17e
- MacBook Neo
- MacBook Air
- MacBook Pro (M5 Pro and M5 Max)
- iPad Air
- Studio Display

iPhone 17e

- PRICE: \$599
- Economy iPhone
- Specifications
 - Processor: A19 chip
 - Modem/Network: 5G - Wi-Fi 6 - BT 5.3
 - Memory: 8GB RAM & 256GB or 512GB
 - Cameras: 12MP - 48MP Fusion
 - FaceID and MagSafe

iPhone

- Compare iPhone models

MacBook Neo

- PRICE: \$599 and \$699
 - Educational Price \$499 and \$599
- Home user, Student, Second Mac
- Limitations
 - Processor: A18 Pro chip
 - Memory: 8GB RAM & 256GB or 512GB with TouchID
 - Options: Four colors
- Upgrade: MacBook Air

MacBook Air and MacBook Pro

- MacBook Air from \$1099
 - Display 13" or 15"
 - M5 Chip
 - RAM 16GB - 32GB - SSD 512GB-4TB
- MacBook Pro from \$1699
 - Display 14" or 16"
 - M5 (not 14"), M5 Pro or M5 Max
 - RAM upto 48GB - SSD upto 8TB

MacBook

- Compare MacBook models

iPad

- Compare iPad Models

New Displays

- Compare Displays